


# Fire Sprinkler EUROPE Rome 2021



Wednesday 6th October 2021

Rome Cavalieri, Via Alberto Cadlolo 101  
00136 Rome

A one day conference & exhibition organised  
by the European Fire Sprinkler Network,  
in collaboration with SFPE Italy

 EUROPEAN FIRE  
SPRINKLER NETWORK

**SFPE**  
  
Italy

Fire Sprinkler Europe 2021 will be an energised and dynamic event, providing one of the first opportunities in many months for the international sprinkler industry to come together and update their knowledge and renew contacts.

The day long programme will be presented in Italian and English and incorporate latest commentary on standards, research, technology and best practice delivered by experts in their chosen fields.

## Exhibition

Exhibiting at a focused event like the FSE 2021 will be one of the most cost-effective ways of influencing the fire sprinkler industry in Italy and throughout Europe in 2021. The exhibition will be located on the ninth floor of the Rome Cavalieri with spectacular views of the entire city. All refreshments will be served within and around the exhibition space – COVID 19 regulations permitting.

We expect more than 100 decision makers and people of influence to attend and your organisation's presence at FSE 2021 will give you a powerful platform for meeting new customers and reaching out to your traditional clientele. Existing customers will enjoy discussing their present and future requirements whilst new prospects will be keen to learn about your unique ranges of technology and services.

FSE 2021 will also enable your organisation to share its knowledge and expertise and gain new insights from the international, professional audience. Our exhibitors will play a vital role in the success of this event and will form an integral part of the day:

### Exhibition Space

€1,000

- Table top exhibition space : 1.8 m table and two chairs and one delegate pass
- Logo, 100-150 word company profile & link to corporate website on Exhibitors' section of website • Advertisement in Conference Programme
- Delegate list one week before the event

Email [wendyotway@gmail.com](mailto:wendyotway@gmail.com) to book your space



# Sponsorship

Branding is a huge aspect of business success and as a valued sponsor of FSE 2021 you will enhance your brand and confirm that your organisation is committed to meeting the expectations of the fire protection industry. All FSE 2021 sponsorships include a single delegate pass and exhibition space. Email [wendyotway@gmail.com](mailto:wendyotway@gmail.com) to discuss your sponsorship ideas.

We seek a headline sponsor who will not only have unique positioning at this event but one who is guaranteed to leave a beneficial impression on the fire sprinkler professionals not only in Italy but throughout Europe. Our headline sponsor can expect:

## Headline sponsorship €4,000

- A prime table top exhibition space and advertising space in the programme
- 2 additional delegate passes
- Logo on badges and stage banners and at Registration – provided by organisers
- 2 Conference hall banners – provided by sponsor
- Logo on the following web pages : Home, Programme & Sponsors
- 100-150 word profile linked to Sponsors' pages Logo
- logo on all Marketing emails

## Translator booth sponsorship €3,000

Translator booths sponsorship. Sponsors are invited to brand the booth surrounding it with pop up banners. Logo & company profile on the Sponsors' page.

## Lanyard sponsorship €2,000

Lanyard sponsorship - Logo & company profile on the Sponsors' page. Lanyards supplied by sponsor.

## Conference bags sponsorship €3,750

Conference bags - logo on bag co-branded with organisers' logos; corporate flyer provided by sponsor; Logo & company profile on the Sponsors' page. Bags provided by organiser.

## Delegate welcome bag sponsorship €2,250

Delegate welcome bags - logo & company profile on the Sponsors' page. Logo & company profile on the Sponsors' page. Bags provided by sponsor. Option to place a corporate flyer therein



**Coffee breaks sponsorship** €2,000

Refreshment breaks (lunch and coffee breaks) sponsorship - banners around the hall & flyers on poser tables during breaks. Materials supplied by sponsor. Logo & company profile on the Sponsors' page.

**Water bottle sponsorship** €2,250

Water bottle sponsorship - bottles supplied by organiser & co-branded . Logo & company profile on the Sponsors' page.

**Notebook & pen sponsorship** €1,500

Conference notebook and pen sponsorship - materials supplied by sponsor. Logo & company profile on the Sponsors' page.

**Full page advertising in programme** €200

**Back page advertisement in programme** €750

We hope this appeals!

**Contact**  
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[firesprinklerinternational.com/fse2021](http://firesprinklerinternational.com/fse2021)