



# Exhibition & Sponsorship Opportunities

Fire Sprinkler International 2025 Congress Salzburg Wednesday 2nd & Thursday 3rd April 2025



firesprinklerinternational.com



FSI 2025 will be the largest, sprinkler focused event in Europe and certainly the most cost-effective way of taking your company's message to the fire sprinkler industry, decision makers and people of influence who will attend.

In order to offer attractively priced delegate rates and provide the best possible experience for all attendees, thus encourage the widest participation we propose a variety of opportunities for your consideration.

# Table top exhibition space

2,900 euros

Table top exhibition space including a two-day delegate pass, a networking reception ticket and advertising in the programme. Plus discounted delegate rates, exclusive visitor passes and an option to put a corporate flyer in the Tote bags.

# Platinum Sponsorship

13,000 euros

As the exclusive Platinum sponsor of Fire Sprinkler International 2025 your marque will be uniquely positioned to promote your company's products, services & expertise to our expected conference audience of over 300 delegates, as well as to many more interested parties who will visit the homepage or learn about the event through the press and social media.

Our platinum sponsor will have a priority choice of a double exhibition space and will feature on delegates' badges, FSI 2025 holding slides, email communications, pop-up banners, website pages, advertisements and other conference materials

# **Gold Sponsorship**

7,500 euros

We invite two organisations to be Gold sponsors of Fire Sprinkler International 2025. Increased exhibition space plus co-branding of many aspects of the event, including a high profile presence on lanyards, popup banners, the Conference programme and the website home page will ensure a massively enhanced profile and increased opportunities to grow your business as a result.

# **Gala Reception & Celebration Dinner**

7.500 euros

Our sponsor of the Gala reception and Celebration dinner in the Stiegl-Keller Salzburg is bound to create a memorable impression on all of the guests. The evening can be branded with complementary decor in your corporate colours with welcome messages on the banners and menus, as well as on holding slides during the conference.

Having made the decision to exhibit at Fire Sprinkler International 2025, further focussed sponsorship will hugely enhance your promotion at the event, encourage visitors to your stand and leave a lasting impression on all participants.

# Parallel presentation rooms

5,500 euros

Throughout the two conference days there will be three parallel programme sessions held in, and adjacent to, the main conference area. Our sponsor will be branded on pop-up banners, alongside the programme, and on pertinent holding slides.

#### **Conference Folders**

5,500 euros

Always welcomed by delegates and a practical and handsome memento, the conference folders will be discreetly co-branded by our sponsor and the event logo. These smart and versatile A5 folders will be sourced, and branded, by the event organiser.

# Conference stationery & pen

2,000 euros

These will be placed on all delegate seats on day one of the conference. Conference Stationery to be supplied by the sponsor.

#### Six coffee breaks

3,000 euros

As our coffee break sponsor, you will have corporate banners in key positions during all six breaks, with flyers on poser tables at key points.

# Delegate tote bags

4,500 euros

Co-branded with FSI 2025, this bag will bear your logo and message and will be sustainable and perennially useful. It will be produced by the organiser. As a sponsor you will have the right to place a promotional flyer or gift in it alongside other conference materials.

# Welcome reception

5,500 euros

Held to mark the first day of the conference and set in the exhibition halls, delegates really appreciate the opportunity to attend this informal networking event, enjoying a convivial drink or two with colleagues and old friends and making vital new contacts at the end of the day. As the sponsor of this event, your support will be promoted through banners, messages and of course on the website.

### Welcome reception entertainment

3,000 euros

We cannot bring a Fire Sprinkler International event to Austria without a traditional performance. Your support of this will be promoted and much appreciated.

# **Travel mugs**

5,500 euros

These reusable and convenient travel mugs bearing your logo will no doubt be popular with delegates. Make your organisation's mark and sponsor these lasting momentoes of FSI 2025.





# Wednesday 2nd & Thursday 3rd April 2025

# We are also keen to hear your ideas – we will work with you to make them work... within reason!

Please get in touch with Dee Dundon if you are interested in sponsorship or exhibiting deedundon@outlook.com