



IFSA
International Fire Suppression Alliance

Bodo Müller
Vice Chair

www.ifsaglobal.org





IFSA International Fire Suppression Alliance

Who we are?

A not-for-profit association created in 1999

What our Vision is?

We will be the worldwide center for information on automatic water-based fire suppression systems and the leader in advancing the widespread use of such systems



IFSA International Fire Suppression Alliance

Knowing our Mission ?

To globally promote the use of effective water-based fire protection systems.



IFSA International Fire Suppression Alliance

How does IFSA achieve their vision?

- **Fostering national/regional organizations** with related objectives
- **Enhancement of codes, standards** and related legislation
- Developing information systems to **protect product integrity** and **industry identity**
- **Growth in industry visibility, membership** and support
- **Leadership in training and education**



Development of National and Regional Organizations

Goal: To foster the development of national and regional organizations whose activities would increase the use of competently installed automatic water-based fire suppression systems for the purpose of saving lives and protecting property.

□ **Strategic Objectives:**

- Make grant monies available to support organizations whose plans and objectives meet the above criteria.
- Maintain liaison with related national and regional organizations and serve as a technical resource for such organizations.
- Report on the activities of national and regional organizations through IFSA publications.



Development of Information Systems to Protect Product Integrity and Industry Identity

Goal: To pursue such efforts and relationships that promote the widespread distribution of accurate industry information while protecting the separate and distinct identity of the automatic water-based fire suppression systems industry.

□ **Strategic Objectives:**

- Develop and maintain a website that will serve as an international resource for accurate and timely information on industry products and practices.
- Develop and produce publications consistent with the goals of the organization and its membership.
- Support national or regional licensing and certification activities aimed at establishing acceptable levels of competence for firms undertaking the installation of automatic water-based fire suppression systems.



Delivery of Training and Education

Goal: To deliver programs of training and education that further the efforts of the organization.

□ **Strategic Objectives:**

- Through relationship with NFSA and others, make arrangements for the delivery of quality educational programs through members and through affiliated national and regional organizations.
- Sponsor seminar programs aimed at stimulating interest in the capabilities of automatic water-based fire suppression systems in emerging markets, and to promote the competent use of hydraulic calculations.

Enhancement of Codes, Standards, and Legislation

Goal: To work with international organizations in the enhancement of codes, standards and legislation while serving as a resource for parallel local and national efforts.

□ Strategic Objectives:

- Assist national and regional organizations in planning and implementing legislative and regulatory initiatives aimed at expanding the use of automatic water-based fire suppression systems.
- Provide input to the activities of international standards developers to seek compatibility of product requirements and appropriate use of industry technology.
- Monitor and assist the international development of performance-based building codes to ensure that the performance of automatic water-based fire suppression systems is properly considered.

Growth in Visibility, Membership and Support

Goal: To increase awareness of the IFSA and its programs, to increase the value of membership and to expand membership so as to enhance the ability of organization to meet its goals.


□ **Strategic Objectives:**

- Continue the recruitment of Governing Members to provide primary financial resources
- Implement categories of membership that would result in additional funding and support
- Optimize the effectiveness of the Board of Directors, committees and staff resources.
- Develop such programs and activities as benefit to the members of the organization.
- Create and support strategic alliances, coalitions and ventures consistent with the goals



IFSA Big Picture Review

- IFSA's goal is to change the fire protection dialog around the world.
 - The 1st Decade (2000s) focus was initially Europe, still ongoing:
 - **Established the European Fire Sprinkler Network (EFSN)**
 - Supporting various programs in Europe (NL,B,F,D,E,I,PL,...)
 - The 2nd Decade (2010s) shifted focus on Latin America
 - **Establishing industry groups in Mexico, Brazil and Colombia**
 - As IFSA enters its 3rd decade, we continue to expand our global reach
 - **Establish new Alliances acc. our world-wide country data analyses**



But our future success can only be achieved if we help others build on our experience and experienced alliances.

- Currently
 - IFSA is providing grant funding to:
 - Home Fire Sprinkler Coalition (HFSC) – Australia
 - Initiatives to protect Social Housing
 - Creation of a Virtual Reality Video for AHJs and the public
 - Continued efforts to require greater use of sprinklers in multi-family housing
 - LATAM PCI
 - Funding the formation of a Fire Protection Industry Group
 - Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Panama, Paraguay, Peru, Ecuador, and...



But our future success can only be achieved if we help others build on our experience and experienced alliances.

- Currently
 - IFSA is providing grant funding to:
 - ANRACI (Colombia)
 - Funding to reserve and plan for an Andean Fire Conference
 - Building Codes, National Tech Standards, Labor Standards/Qualification, Technical Specifications
 - EFSN
 - Direct Support for Program Leaders in Spain and Italy
 - Committed matching funds for establishing programs



Ongoing Efforts

Industry Advocacy:

- Seeking to maintain high quality, reliability, ITM
 - IFSA continues advocacy for product certification efforts
 - See IFSA Videos
 - [IFSA Certification - English Version - YouTube](#)
 - Working with local partners and E-Commerce providers to remove illegal, non-compliant products from marketplaces (Amazon, E-bay, , Brazil, etc.)
 - Prevent Market access of counterfeit / non approved products



Ongoing Efforts

“IFSA Guide to Promoting Automatic Fire Sprinkler Systems”

to be available at www.ifsaglobal.org

- The Guide contains 13 chapters plus annex material containing articles and other items of interest, such as:
 - Sample bylaws of national and regional sprinkler organizations,
 - Instructions for constructing and conducting side-by-side sprinkler demonstrations
 - Discussion on why regulatory trade-offs work.
- The Guide provides insight into the many lessons learned so today’s sprinkler advocates can tailor their efforts to achieve success more quickly!



International Fire Suppression Alliance

To Increase our reach, we need all of us to Grow!

Membership in the IFSA is open to any corporation, partnership, trade association, society or person engaged in the manufacture, sale, installation, design, inspection, testing, maintenance, promotion or regulation of fire sprinkler, water spray or water mist systems.

And we can do so much more...Together!!!

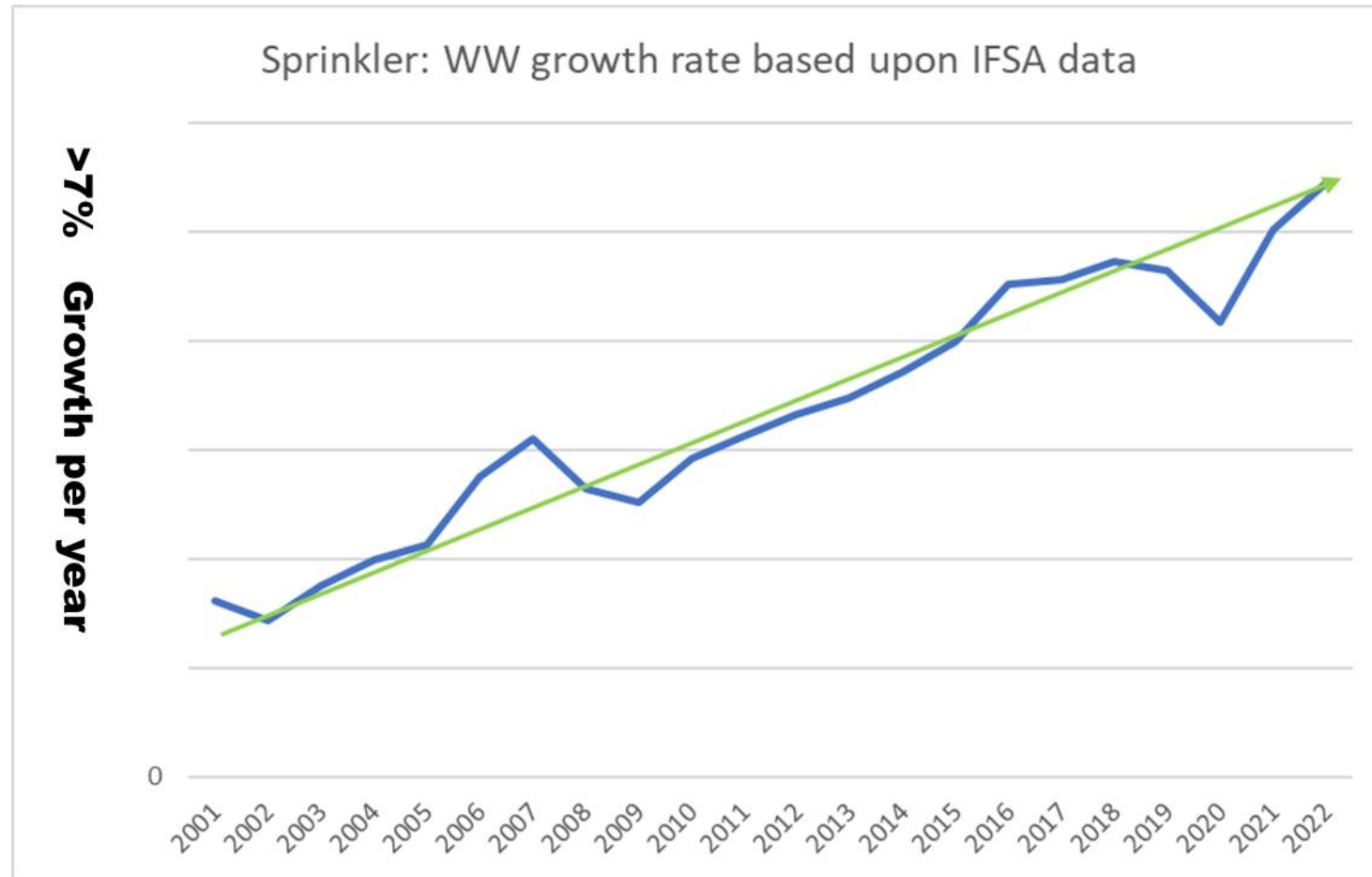
Sign up to become a member...

Give us proposals for opportunities...

IFSA Grants Applications for FY2024-25 will be available soon!!

Proposals are due 2023-12-01

Achievements





Thank You!

Please introduce yourself!

And learn more about how
the IFSA can help you!

www.ifsaglobal.org