EUROPEAN FIRE SPRINKLER NETWORK

Fire Sprinkler International 2027
MADRID

Exhibition & Sponsorship Opportunities

Fire Sprinkler International 2027
NH COLLECTION EUROBUILDING, MADRID
Wednesday 21st and Thursday 22nd April 2027

firesprinklerinternational.com

FSI 2027 is Europe's leading event dedicated to the fire sprinkler industry, and the most direct way to put your company's message in front of the decision makers, specifiers and people of influence who will be in the room.

Sponsorship and exhibition at FSI 2027 is designed to raise your company's profile within this community — giving you visibility, credibility and direct access to the audience that matters most to your business. We've put together a range of opportunities to suit every level of ambition, so you can choose the platform that best puts your brand at the centre of the conversation.

Table top exhibition space

3,000 euros

Tabletop exhibition space including a two-day delegate pass, a networking reception ticket and advertising in the programme. Plus, discounted delegate rates, exclusive visitor passes. We have limited spaces this year, so book early to avoid disappointment.

Several of our sponsorship packages have already been taken this year, skip forward to page 3 for information about our remaining packages.

Platinum Sponsorship

13,000 euros

As the exclusive Platinum sponsor of Fire Sprinkler International 2026 your marque will be uniquely positioned to promote your company's products, services & expertise to our expected conference audience of over 400 delegates, as well as to many more interested parties who will visit the homepage or learn about the event through the press and social media.

Our platinum sponsor will have a priority choice of a double exhibition space and will feature on delegates' badges, FSI 2027 holding slides, email communications, pop-up banners, website pages, advertisements and other conference materials.

Gold Sponsorship

7,500 euros

We invite two organisations to be Gold sponsors of Fire Sprinkler International 2027. Increased exhibition space plus co-branding of many aspects of the event, including a high-profile presence on lanyards, popup banners, the Conference programme and the website home page will ensure a massively enhanced profile and increased opportunities to grow your business as a result.

Gala Reception & Celebration Dinner

10,000 euros

Our sponsor of the Gala reception and Celebration dinner at The Green Patio, a former Fabric Printing Warehouse. The evening can be branded with complementary decor in your corporate colours with welcome messages on the banners and menus, as well as on holding slides during the conference.

Delegate tote bags

4,500 euros

Co-branded with FSI 2026, this bag will bear your logo and message and will be sustainable and perennially useful. It will be produced by the organiser. As a sponsor you will have the right to place a promotional flyer or gift in it alongside other conference materials.

Travel mugs

5,500 euros

These reusable and convenient travel mugs bearing your logo will no doubt be popular with delegates. Make your organisation's mark and sponsor these lasting mementoes of FSI 2026.

Parallel presentation rooms

5,500 euros

Throughout the two conference days there will be three parallel programme sessions held in, and adjacent to, the main conference area. Our sponsor will be branded on pop-up banners, alongside the programme, and on pertinent holding slides.

Conference Folders

5,500 euros

Always welcomed by delegates and a practical and handsome memento, the conference folders will be discreetly co-branded by our sponsor and the event logo. These smart and versatile A5 folders will be sourced, and branded, by the event organiser.

Conference stationery & pen

2,000 euros

These will be placed on all delegate seats on day one of the conference. Conference Stationery to be supplied by the sponsor.

Six coffee breaks

3,000 euros

As our coffee break sponsor, you will have corporate banners in key positions during all six breaks, with flyers on poser tables at key points

Welcome reception

5,500 euros

Held to mark the first day of the conference and set in the exhibition halls, delegates really appreciate the opportunity to attend this informal networking event, enjoying a convivial drink or two with colleagues and old friends and making vital new contacts at the end of the day. As the sponsor of this event, your support will be promoted through banners, messages and of course, on the website.

Wifi Sponsorship

2,500 euros

By sponsoring our event wifi you'll be providing our delegate with high-speed connection to help them conduct business at the event. You'll benefit from your logo on banners around the event, table signs, breakout room slides and connection cards.

NEW FOR 2027

App advertisements

250 euros

Due to the increased popularity of our app, we're introducing the possibility of adding your company logo & website click through to our app. This will give increase visibility, along with the ability to take delegates directly to your company website. Adverts appear in the delegate, exhibitor and conference program list every 10 items per list (be they people, company names or seminars) and the order is refreshed every time a list is opened, so all company adverts will rotate throughout the event.

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We are also keen to hear your ideas – we will work with you to make them work... within reason!

Please get in touch with Dee Dundon
if you are interested in sponsorship or exhibiting
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